



CASA: A Voice for Children, Inc.

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www.9thcasa.org

September 9, 2019

Dear Friend,

Thank you for joining us in our mission to provide specially selected and trained community volunteers to advocate for abused and neglected children in the pursuit of safe and permanent homes. Donations collected from dedicated participants like you is what will make the StepUp for CASA Challenge a great success.

The goal of StepUp for CASA is to create awareness and raise funds for CASA: A Voice for Children. The goal is to take 1,000,000 steps and raise \$20,000 on 2018 #GivingTuesday, November 27th, a day for giving back. StepUp for CASA will officially start on November 1st and be wrapped up at the "Finish Line" event on December 4th.

You can help us meet our goal through five easy steps.

STEP 1: SET A STEP GOAL

The steps you take on December 3rd will help CASA: A Voice for Children meet our goal of 1,000,000 steps. 10,000 steps a day is a common fitness goal for people who count their steps daily. You may also choose to track your steps another day or multiple days in November. All steps must be completed by December 3rd. The main idea is to promote fitness and create awareness for CASA.

STEP 2: SET A FUNDRAISING GOAL

This is the first year for StepUp for CASA. This event has the potential to become the largest fundraiser and awareness event for CASA: A Voice for Children, Inc. Reaching our goal depends on the success of our event participants raising money by collecting donations from their friends, family and coworkers. Set the bar high! We encourage each participant set their goal for at least \$250.

STEP 3: FUNDRAISE

Share with your friends, family and colleagues to encourage them to support your efforts. You can use the provided pledge sheet or fundraise online at <https://www.mightycause.com/team/Stepupforcasa>. Follow the enclosed instructions to set up your page. You will also find tips to help you successfully meet your fundraising goal.

STEP 4: RUN/WALK, FOLLOW UP AND CELEBRATE

Track your steps and keep your friends and family updated. Use the step tracker of your choice to track your steps. Enjoy the experience and encourage others to participate with you. Report your steps and offline donations to the CASA office by 12:00pm on December 3rd. You can

email your accomplishments to admin@9thcasa.org or complete the online form at <http://www.9thcasa.org/step-up-for-casa-record.html>.

STEP 5: CELEBRATE

Attend the Facebook Live Finish Line event on December 4th. Awards will be announced during the live event. \$100 will be awarded to the person who took the most steps, the person who raised the most money and the person who invited the most friends. To get credit for inviting friends, your name must be recorded on your friend's registration form. More information will be provided as the event gets closer.

As you get started here are some facts and information to share with your donors. Talk about the event to everyone you meet. The more excited you are about StepUp for CASA, the more contagious the excitement and involvement becomes. You can also place information, including registration forms and posters, in your community to spread the word about the event.

All proceeds from the event support CASA: A Voice for Children, Inc. to recruit, train and support volunteer advocates for abused and neglected children in state's custody. CASA Stands for Court Appointed Special Advocates. Judges appoint CASA volunteers to represent the best interests of children who have been removed from their homes due to abuse or neglect. The CASA volunteers make sure that the child does not get lost in the legal and social service system, or languish in a foster home. The same volunteer stays on the case until the child is placed in a safe permanent home. The local CASA organization serves Harvey and McPherson Counties.

Thank you again for your participation! If you have any questions please contact Sandra Bradley, 316-284-6908 or sandrab@9thcasa.org.

Sincerely,

Sandra Bradley
Executive Director